

New headquarter matches climate ambitions

When the construction of Danish Crown's new headquarter starts, sustainability has been thought into both construction methods and the working environment. The construction will be one of the first in Denmark to be certified according to DGNB-Heart, which focuses on the indoor climate.

Danish Crown's future headquarter will be one of the first buildings in Denmark to achieve DGNB's heart certification, which emphasizes that the building must be healthy and comfortable for employees, with a special focus on air quality, thermal indoor climate, acoustics, visual indoor climate and architectural quality. DGNB is a German-developed certification standard for sustainable commercial construction, which has now been adapted by DGNB Denmark.

- Sustainability must be reflected in everything we do. This is how it is when we aim for our entire value chain to be climate neutral by 2050. Therefore, it is crucial for us that the new construction must also match the highest standards in sustainability. It is about energy consumption, working environment, indoor climate and materials. We recycle e.g. a lot of the crushed concrete from the old and disused sausage factory on Tulipvej, says Group COO at Danish Crown Preben Sunke.

Throughout the process, it has been important that the new construction matched Danish Crown's sustainability agenda, and therefore the construction must also be able to achieve DGNB gold certification.

The signature is now signed on the agreement between Danish Crown and the turnkey contractor Raundahl & Moesby A / S, which together with the architectural firm CEBRA and the consulting engineering firm Søren Jensen came up with the best project for the construction of Danish Crown's new headquarter in Randers.

Lack of space

Plans for a new headquarter saw the light of day in 2017 but were subsequently put on hold. Danish Crown's current headquarter on Marsvej in Randers is facing a complete renovation if it is to continue to be a well-functioning headquarter.

Calculations have shown, however, that financially there is not much difference between renovating the buildings on Marsvej and building a completely new headquarter.

- Even though most of our employees are working at home right now and it is going well, it does not change that we lack space. We have a great need for more and better meeting rooms. We moved into Marsvej at the beginning of 1991, and the construction was now facing a complete renovation, says Preben Sunke.

- When we build new, we achieve energy savings, we save money on maintenance, we will work more efficiently and there will be lots of synergies by gathering the employees in Randers at one address. At the same time, we already owned the land and last but not least, we can sell the building on Marsvej, so overall, this means that the cost of building a new headquarter will be pretty much the same as renovating our current buildings.

Kitchen, meeting rooms and identity

The new headquarter will offer more meeting rooms and a mix of large offices and one-man offices. At the same time, a so-called master chef's kitchen and a butcher shop with delicacies have also been considered, which will help to show Danish Crown's identity in the building.

- The heart of the building with kitchen and shop will create a great atmosphere and constantly remind us of what we work with and for. At the same time, we get a headquarter that can support and lift the entire

organization through synergies between the functions in Danish Crown Pork, Danish Crown Foods and the group functions, says Preben Sunke.

The demolition of the disused sausage factory on Tulipvej 3 is nearing completion, so construction is expected to begin this summer. The contract sum is just over DKK 200 million and the new headquarter is expected to be ready for occupancy at the end of March 2023.

Fact Box on DGNB Heart:

DGNB Heart is launched as an integral part of DGNB, which is a German-developed certification standard for sustainable commercial construction, which has now been adapted by DGNB Denmark.

DGNB Heart is integrated with the DGNB certification and consists of criteria gathered in 5 "heart chambers":

- Air quality - including degassing from materials.
- Thermal indoor climate - including temperature and draft.
- Acoustics - including reverberation times and sound insulation.
- Visual indoor climate - including the quality of daylight and art light.
- Architectural quality - including views and outdoor spaces.

See more: www.dk-gbc.dk